

NINA  
ART ● ●  
SPECS

ULTIMATE EYEWEAR COMPANY

PRESS KIT



ABOUT US?

[WWW.NINAARTSPECS.COM](http://WWW.NINAARTSPECS.COM)

Nina Art Specs represents high-end eyewear collections from different designers. Their distribution is targeted towards their network of specialist opticians throughout France, and the most popular concept stores.

Benefiting from more than 22 years of experience in the field, Nina and Olivier have knowledge of French distribution networks, particularly among independent opticians, custodians of creative and avant-garde brands. Both participated in the launches of collections which have become leaders in the current market.

Their first experiences began with Marcolin and Alain Mikli respectively.

Nina starts with Dolce Gabanna and Roberto Cavalli, then participates in the global launch of Tom Ford Eyewear and Moncler Lunette. Olivier, for his part, collaborates with Alain Mikli, whose Alain Mikli and Stark collections he distributes.

In 2009, he became an independent agent, establishing the LGR eyewear brand in France; gradually other designers entrusted him with their distribution.

Their presence in the field, their daily proximity to opticians as well as comprehensive support for each of them, are a guarantee of quality and sustainability.

Looking to the future Nina Art Specs continues its expansion in Europe, looking for new gems. The experience of Nina Art Specs and her avant-garde vision bring a different light to the distributor market.

We discover  
the talents of  
tomorrow



# OUR STRATEGY

## B2B

Talent hunters, we build the reputation of the brands we choose to develop.

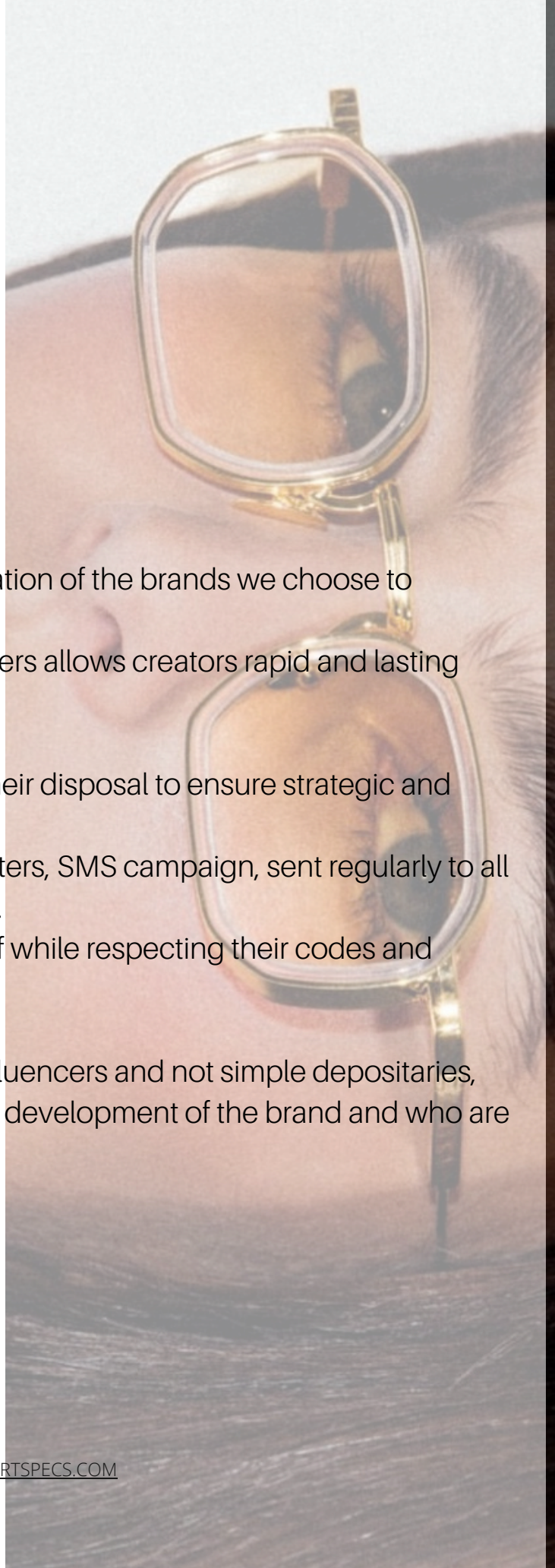
Our communication on several levers allows creators rapid and lasting advancement.

We put all our marketing tools at their disposal to ensure strategic and targeted communication.

Social networks, emailing, newsletters, SMS campaign, sent regularly to all our customers and new prospects.

We help each brand establish itself while respecting their codes and ethics.

We provide them with partners, influencers and not simple depositaries, customers who are involved in the development of the brand and who are actors in our common success.



# OUR SERVICES

## B2C

We help our optician clients to develop each brand in order to optimize their sales, precise support which allows them to establish creators in their environment by offering several services.

Showcases

Assistance

Returns/exchanges

After-sales service

Purchasing guidance

Audit and targeting

Tailor-made schedule

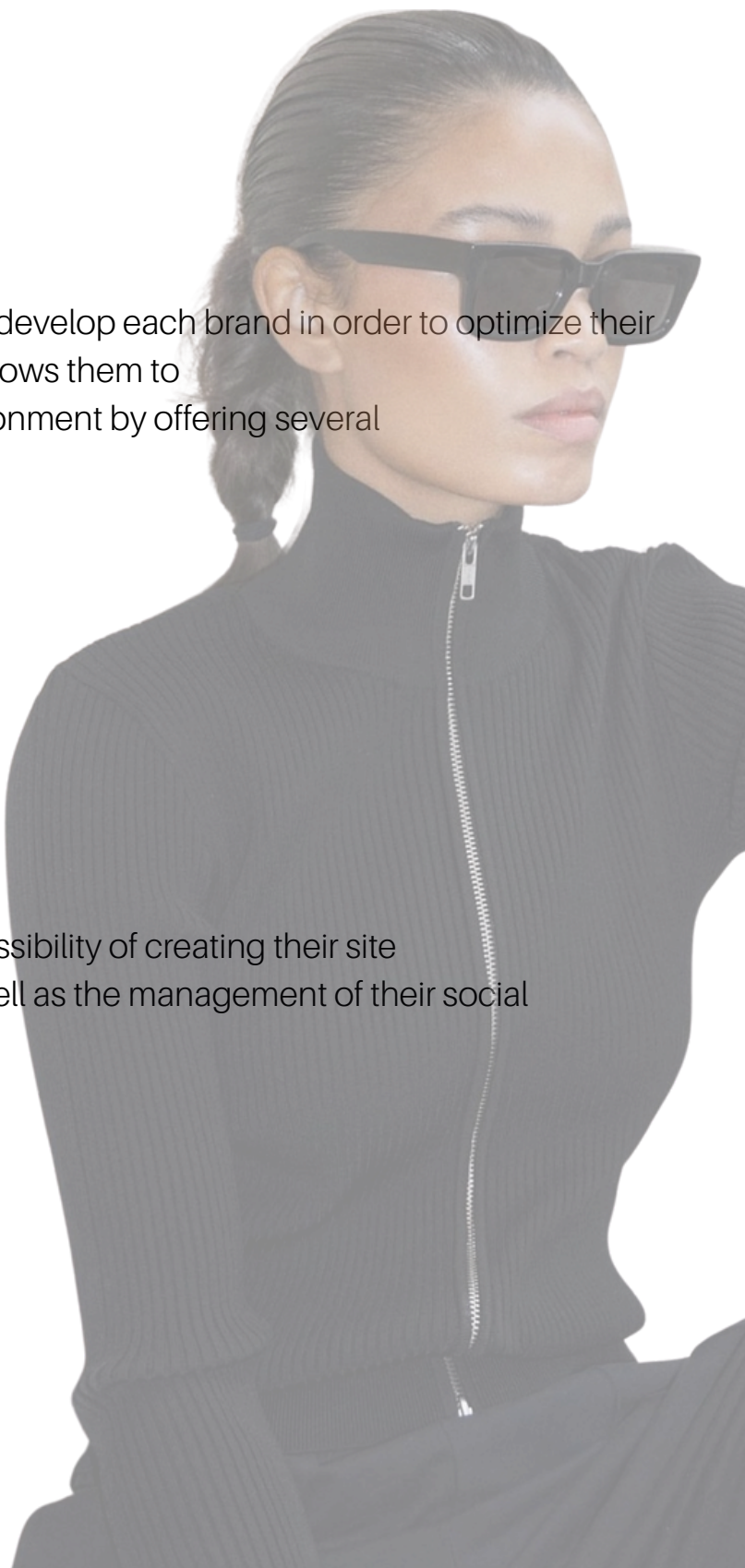
Advice and development

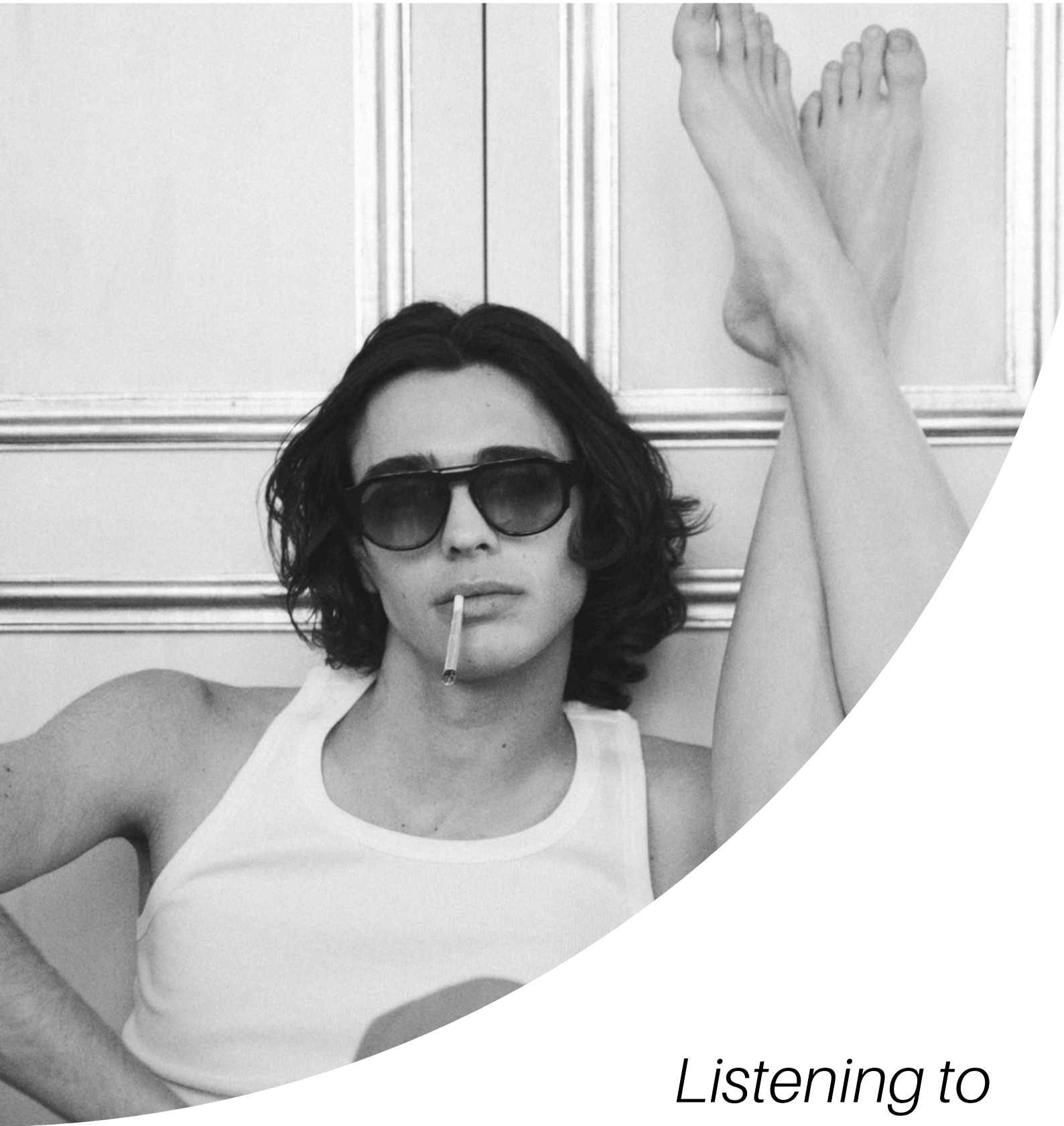
We also offer our clients the possibility of creating their site web or their e-commerce, as well as the management of their social networks, in  
find out more on our site:

Click here



[WWW.NINAARTSPECS.COM](http://WWW.NINAARTSPECS.COM)





*Listening to  
our  
Customers*

# OUR COLLECTIONS



A variety of styles and  
international talents



# DITA



For more informations visit our website



# John Dalia



For more informations visit our website



# T HENRI



For more informations visit our website



# Mr.Gentleman EYEWEAR



For more informations visit our website



# L.G.R



For more informations visit our website



# OPHY

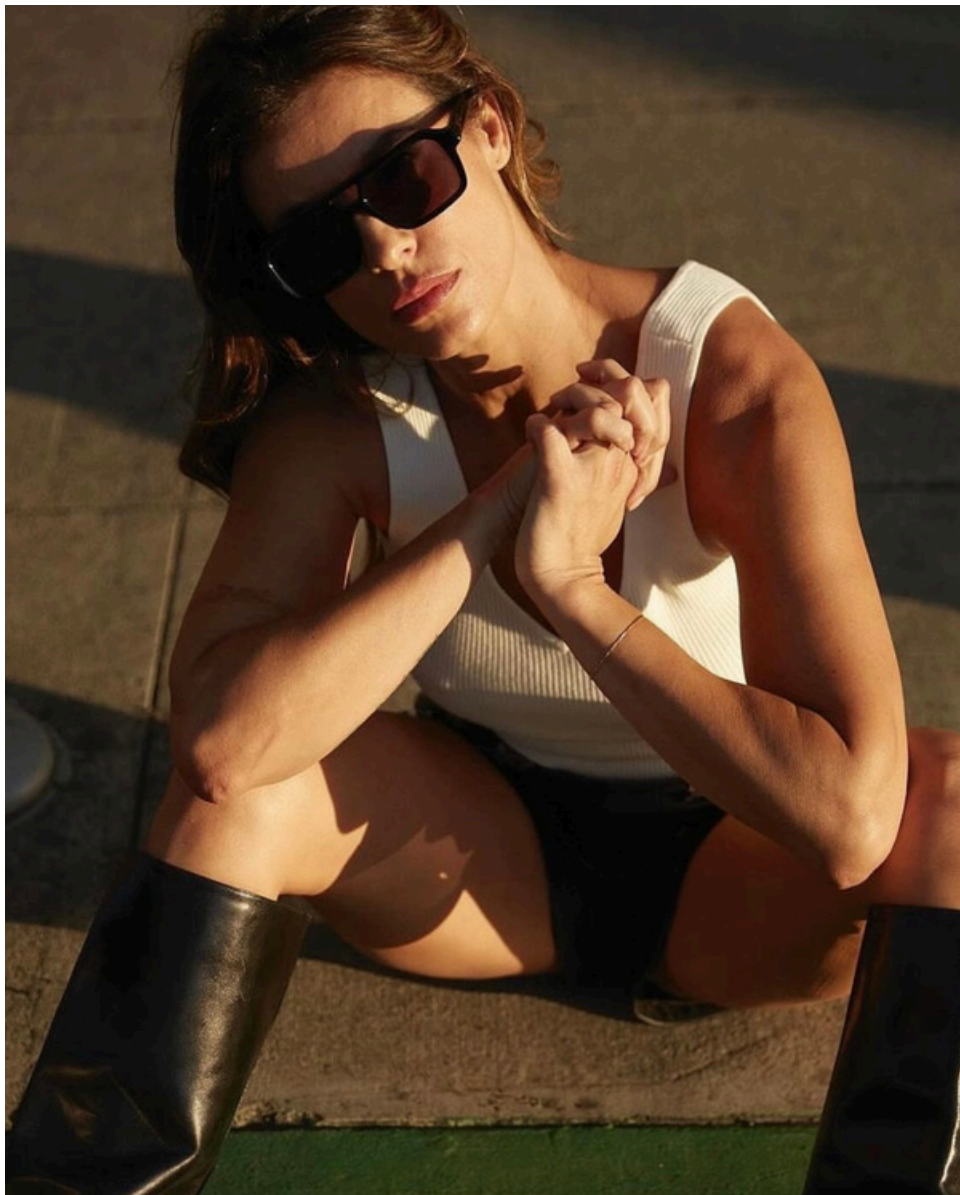


For more informations visit our website



# UDM

UNIQUEDESIGNMILANO



For more informations visit our website



# eyepetizer

EYEWEAR



For more informations visit our website





# CHIMI



For more informations visit our website



# CAROLINA LEMKE

## BERLIN



For more informations visit our website

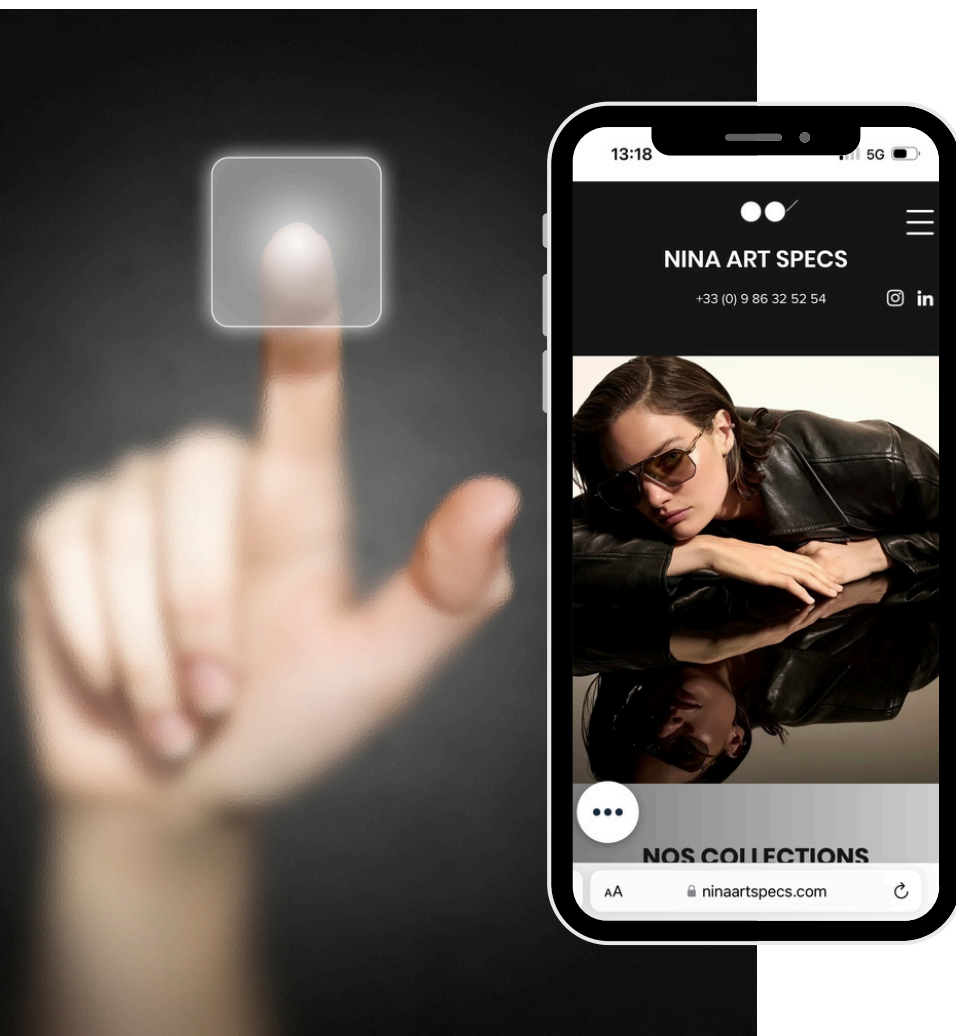


You wish us  
entrust your brand,  
we can discuss it  
develop it together

# FILL OUT THE FORM ON OUR SITE!

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We will call you back quickly

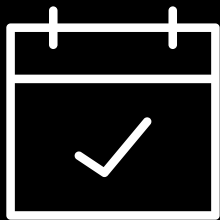


# OUR SHOWROOM

**We welcome you all year round in our  
offices located in the heart of the capital**

Monday to Friday From 10 am to 7 pm

**MAKE AN  
APPOINTMENT  
NOW**



CLICK





## *CONTACT*

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